



Consulate General of Italy
Erbil

PUBLIC BID FOR SPONSORSHIP

The Consul General

HAVING REGARD TO Article 43 of Law No. 449 of 27 December 1997, which sets out the general principles to be followed by the Public Administration in matters relating to sponsorship agreements;

HAVING REGARD TO Article 6 of Ministerial Decree No. 192 of 2 November 2017 (Cooperation with Private Parties);

HAVING REGARD TO Presidential Decree No. 54 of 1 February 2010, laying down provisions concerning the managerial and financial autonomy of the diplomatic missions and Class I Consular Offices of the Ministry of Foreign Affairs and International Cooperation, which, in Article 29, provides that offices abroad may enter into sponsorship agreements with public or private entities, companies, associations, foundations, citizens and, in general, with any Italian or foreign entity that does not engage in activities conflicting with the public interest, provided that such agreements exclude any form of conflict of interest between public and private activities;

HAVING REGARD TO Articles 13 and 134, paragraph 4, of Legislative Decree No. 36 of 31 March 2023;

HEREBY GIVES NOTICE

that intends to offer interested parties the opportunity to enter into sponsorship contracts with this Consulate General. Sponsorships will have as their object the implementation of activities related to the 2026 Italian National Day, scheduled on November 3rd 2026, celebrations and the events envisaged by the 2026 Program to promote Italy, which includes the organization of literary, musical, artistic and cinematographic events in the Kurdistan Region of Iraq during year 2026, either for the execution of works aimed at ensuring the full and optimal functioning activities of the Consulate General of Italy in Erbil.

Article 1 - Characteristics and essential elements of sponsorship proposals

Applications may include sponsorships of a financial nature (in the form of monetary disbursement) and of a technical nature (direct provision of services or supply of goods); it will be possible to submit applications that include both forms (partly financial and partly technical).

Article 2 - Elements of the sponsorship agreement

Sponsorships are aimed at making available resources for the conduct of the aforementioned activities. The Consulate General of Italy in Erbil will allow the presence of more sponsors.

The various initiatives will be promoted and enhanced on the Consulate General's website as well on its social platforms, and through additional communications targeting the media and Iraqi companies relevant to each event or cluster of events.

In view of the planning of events aimed at promoting integrated initiatives within the jurisdiction of the Kurdistan Region of Iraq in 2026, the Consulate General will grant sponsors (subject to the terms and conditions set out in Section 3 of this Notice) the opportunity to promote and showcase their brands, images and businesses in connection with the activities planned for each individual event.

Relationships between the Consulate General of Italy in Erbil and the sponsors will be governed by separate contracts stipulated in accordance with current Italian legislation and local customs.

Article 3 – Sponsorship general requirements

The subjects to which this bid is addressed are public or private bodies, companies and other subjects that intend to promote their image through the collaboration with the Consulate General of Italy in Erbil, concurring in the realization of the specified aims, provided that none the exclusion set out in Article 94-95 of Legislative Decree No. 36 of 31 March 2023 apply to them and that they meet the requirements laid down both in Article 9 of Decree No. 192 of 2 November 2017 and in Article 57 of Directive UE 2014/24.

The essential requirements are as follows:

- consistency with public interests and absence of links to political, trade union or religious organizations;
- absence of conflict of interest between the public and private activities of sponsorship or advertising;
- absence of prejudice or damage to the image of the Consulate General in Erbil or its initiatives;
- absence of litigation with the proposing Administration;
- non-existence of situations that are prejudicial or limiting the ability to stipulate contracts;
- non-existence of insolvency or bankruptcy proceedings.

Article 4 – Type of sponsorship

a) Sponsorships of a financial nature will be identified according to three categories:

- Platinum sponsors (starting from 10.000 US Dollars): Sponsor will be mentioned in the speech of the Consul General during the Italian National Day and its logo will be printed on the event invitation and on the banners; the Sponsor will also be granted 10 individual invitations for its guests;
- Golden sponsors (starting from 5.000 US Dollar): Sponsor's logo will be printed on the event invitation and on the banners; the Sponsor will also be granted 6 individual invitations for its guests;

- Silver sponsors (starting from 2.000 US Dollar): Sponsor's logo will be printed on the banners; the Sponsor will also be granted 3 individual invitations for its guests.

b) Regarding technical sponsorships, the contracts will include specific clauses on the elements of the agreement. The expenses related to the payment of any taxes, fees or other kinds of fees referred to in national or local laws or regulations deriving from execution of the contract will be upon the sponsor.

The subjects selected as technical sponsors will have the obligation to provide services or supplies, in exchange for the right to exploit the spaces for advertising purposes, to have their own logo on the banners and on the invitations, as well as disposing of 4 individual invitations for their guests.

Article 5 - Submission of sponsorship offer

The sponsorship offer, which automatically implies the acceptance of the terms and conditions referred to this Notice, must be sent – in writing – no later than Sunday 18 October 2026 – by email to the addresses erbil.office@esteri.it e erbil.administration@esteri.it, according to the following criteria:

- The sponsorship offer shall be sent in writing, in accordance with **Annex 1** to this Notice, and signed by the legal representative of the sponsor. The offer shall indicate the monetary amount that the sponsor intends to offer the Consulate General of Italy according to the three options mentioned above (platinum, gold or silver); in the case of technical sponsorship, the sponsor shall state the details of the goods or services it intends to provide.
- The sponsorship offer shall be accompanied by the "single document of requirements" certifying the non-existence of conditions detrimental or limiting the sponsor's ability to contract under Articles 94 and 95 of Legislative Decree No. 36/2023, using **Annex 2** to this Notice.
- The sponsorship offer shall be accompanied by the information on the protection of natural persons with regard to the processing of personal data pursuant to EU Regulation 2016/679 art. 13, by signing **Annex 3** to this Notice.
- Conditional or incomplete offers (e.g. offer without signature) will be excluded.

Personal data processing: pursuant to EU Regulation 2016/679 dated 27 April 2016, applicable from 25 March 2018, and the relevant Italian legislation in Legislative Decree No. 196/2003 (applicable if not opposed to the Regulation): the parties agree to respect the legislation – binding in Italy - regarding personal data processing; the proponents give their consent to the processing of personal data for the exclusive purpose of administrative and accounting management. The data processor is the Italian Consulate General in Erbil.

Conditional offers, as well as offers expressed in an indefinite or incomplete manner (for example, those lacking a handwritten signature), will be excluded.

Article 6 - Selection and right to reject offers

Sponsorship offers submitted within the deadline set out in Article 5 of this Notice will be evaluated by the Consulate General of Italy in Erbil in accordance with the principles of economy, effectiveness, impartiality, equal treatment, transparency and proportionality.

Once the sponsors' eligibility requirements for the provision of the proposed services have been verified, and on the basis of the offers received, the Consulate General of Italy in Erbil will identify the subjects for the stipulation of contracts and notify them.

The notification by the Consulate General of Italy in Erbil concerning the awarding of the sponsorship will be followed by the signing of the contract regulating the relationships between the sponsor and the Consulate.

The Sponsorship proposals shall not be considered binding upon the Consulate General of Italy in Erbil for the purposes of formalizing the agreement. In particular, the Consulate General of Italy in Erbil reserves the right, at its sole discretion, not to accept any offer which, due to the nature of the sponsorship or the sponsor's activities:

- is deemed to be contrary to the general principles of the Italian legal system or prohibited by law;
- is deemed incompatible with the institutional role of the Consulate General;
- is deemed to contain an advertising message that may prejudice or damage its image and/or its initiatives;
- is deemed unacceptable for reasons of general public interest or appropriateness;
- contains elements of propaganda with political, trade union, philosophical or religious purposes;
- contains offensive messages, including manifestations of fanaticism, racism, hatred, threats or intolerance.

Article 7 – Sponsorship Agreement

The sponsorship agreement, based on the template set out in Annex No. 4 to this Notice, shall be signed by the selected sponsor and the Consulate General of Italy in Erbil.

Under no circumstances may third parties take over or be substituted for the contracting sponsor under the sponsorship agreement, unless authorized in writing by the Consulate General of Italy in Erbil.

Should the content of the offers and the related self-certifications be found to be untrue, the party concerned shall be subject to the applicable criminal penalties and shall immediately forfeit any benefit that may have been obtained on the basis of the untruthful declarations.

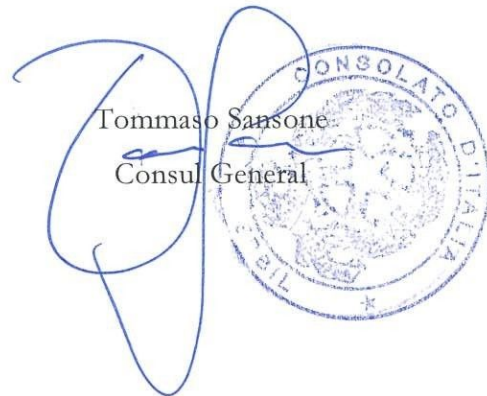
Should the planned program not take place for reasons not attributable to the Consulate General of Italy in Erbil, the Parties shall mutually agree on the terms and conditions of reimbursement where payment has already been made into the Consulate General's account.

It should also be noted that reference must be made to Article 6 of Decree No. 192 of 2 November 2017 (Cooperation with Private Parties), paragraph 2 of which provides that sponsorship agreements shall include a specific clause allowing withdrawal for reasons of foreign policy, upon simple request and without any conditions or limitations whatsoever, free of charge and without prejudice to the right to reimbursement of any advance payments previously made in excess of the consideration for services already rendered and

accepted. Should the contracting party refuse to include such clause, the sponsorship agreement may not be concluded.

Erbil, September 17th, 2026

Tommaso Sansone
Consul General

A handwritten signature in blue ink is written over a circular official stamp. The stamp contains the text "CONSOLATO D'ITALIA" at the top, "ERBIL" at the bottom, and a small star at the bottom center. The signature is a stylized, cursive script.