

Consulate General of Italy

The Consulate General of Italy in Erbil intends to offer interested parties the opportunity to enter into sponsorship contracts with this Consulate General. Sponsorships will have as their object the implementation of activities related to the 2025 Italian National Day celebrations and the events envisaged by the 2025 Programme to promote Italy, which includes the organization of literary, musical, artistic and cinematographic events in the Kurdistan Region of Iraq during year 2025, either for the execution of works aimed at ensuring the full and optimal functioning activities of the Consulate General of Italy in Erbil.

# Characteristics and essential elements of sponsorship proposals

Applications may include sponsorships of a financial nature (in the form of monetary disbursement) and of a technical nature (direct provision of services or supply of goods); it will be possible to submit applications that include both forms (partly financial and partly technical).

### Elements of the sponsorship agreement

Sponsorships are aimed at making available resources for the conduct of the aforementioned activities. The Consulate General of Italy in Erbil will allow the presence of more sponsors.

The various initiatives will be promoted and enhanced on the Consulate General's website as well on its social platforms, and through additional communications targeting the media and Iraqi companies relevant to each event or cluster of events.

Relationships between the Consulate General of Italy in Erbil and the sponsors will be governed by separate contracts stipulated in accordance with current Italian legislation and local customs.

Sponsorships of a financial nature will be identified according to three categories:

- Platinum sponsors (starting from 10.000 US Dollars): Sponsor will be mentioned
  in the speech of the Consul General during the Italian National Day and its logo
  will be printed on the event invitation and on the banners; the Sponsor will also
  be granted 10 individual invitations for its guests;
- Golden sponsors (starting from 5.000 US Dollar): Sponsor's logo will be printed
  on the event invitation and on the banners; the Sponsor will also be granted 6
  individual invitations for its guests;
- Silver sponsors (starting from 2.000 US Dollar): Sponsor's logo will be printed on the banners; the Sponsor will also be granted 3 individual invitations for its guests.

The events included in the integrated cultural program will also be treated with the same modalities, according to the overall contribution.

Regarding technical sponsorships, the contracts will include specific clauses on the elements of the agreement. The expenses related to the payment of any taxes, fees or other kinds of fees referred to in national or local laws or regulations deriving from execution of the contract will be upon the sponsor.

The subjects selected as technical sponsors will have the obligation to provide services or supplies, in exchange for the right to exploit the spaces for advertising purposes, to have their own logo on the banners and on the invitations, as well as disposing of 4 individual invitations for their guests.

# Requirements of the sponsor

The subjects to which this bid is addressed are public or private bodies, companies and other subjects that intend to promote their image through the collaboration with the Consulate General of Italy in Erbil, concurring in the realization of the specified aims. The requirements are as follows:

- consistency with public interests and absence of links to political, trade union or religious organizations;
- absence of conflict of interest between the public and private activities of sponsorship or advertising;
- absence of prejudice or damage to the image of the Consulate General in Erbil or its initiatives;
- absence of litigation with the proposing Administration;
- non-existence of situations that are prejudicial or limiting the ability to stipulate contracts;
- non-existence of insolvency or bankruptcy proceedings.

#### Selection and right to reject offers

The sponsorship offers received will be evaluated by the Consul, who, assisted by officials of the Consulate General of Italy in Erbil, will verify the requirements of the sponsor for the realization of the services and, on the basis of the offers received, will identify the subjects for the stipulation of contracts. The communication by the Consulate General concerning the awarding of the sponsorship will be followed by the signing of the contract regulating the relationships between the sponsor and the Consulate.

The sponsorship proposals are not to be considered binding for the Consulate General for the purpose of formalizing the contract. In particular, the Consulate General of Italy in Erbil, in its sole discretion, reserves the right not to accept any offer that, due to the nature of the sponsorship or for the activity of the sponsor, is deemed contrary to the general principles of the Italian legal system or prohibited by law, or is deemed incompatible with the institutional role of the Consulate General itself or not in accordance with the Italian foreign policy guidelines.

The Consulate General of Italy in Erbil reserves the right of withdrawal for reasons of foreign policy, by simple request, without any condition or limitation, free of charge and without prejudice to the right to refund previously paid sums.

#### Submission of sponsorship offer

The sponsorship offer, which automatically implies the acceptance of the terms and conditions referred to this Notice, must be sent – in writing – no later than Thursday 29 May 2025 – by email to the addresses erbil.office@esteri.it e erbil.administration@esteri.it, according to the following criteria:

The sponsorship offer shall be sent in writing, in accordance with Annex 1 to this Notice, and signed by the legal representative of the sponsor. The offer shall indicate the monetary amount that the sponsor intends to offer the Consulate

General of Italy according to the three options mentioned above (platinum, gold or silver); in the case of technical sponsorship, the sponsor shall state the details of the goods or services it intends to provide.

- The sponsorship offer shall be accompanied by the "single document of requirements" certifying the non-existence of conditions detrimental or limiting the sponsor's ability to contract under Article 91 of Legislative Decree No. 36/2023, using Annex 2 to this Notice.
- The sponsorship offer shall be accompanied by the information on the protection of natural persons with regard to the processing of personal data pursuant to EU Regulation 2016/679 art. 13, by signing Annex 3 to this Notice.
- Conditional or incomplete offers (e.g. offer without signature) will be excluded.

Personal data processing: pursuant to EU Regulation 2016/679 dated 27 April 2016, applicable from 25 March 2018, and the relevant Italian legislation in Legislative Decree No. 196/2003 (applicable if not opposed to the Regulation): the parties agree to respect the legislation – binding in Italy - regarding personal data processing; the proponents give their consent to the processing of personal data for the exclusive purpose of administrative and accounting management. The data processor is the Italian Consulate General in Erbil.

Erbil, 18 March 2025

Tommaso Sansone

Consul General